



NCBC NEWSLETTER

JULY 2023



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Word from NCBC Board

China has opened up again, and it is hard to miss, also for the NCBC. The requests from Chinese delegations wanting to visit the Netherlands are pouring in. The NCBC's mission is to actively promote and expand two-way trade and investment, economic cooperation and mutual understanding between the business communities and public sectors of the Netherlands and China. We welcome the renewed interest from the Chinese side to engage and cooperate with Dutch partners.

We are halfway through 2023, a good moment to reflect on the past months and to look forward to the coming period. Four new board members, notably Floriske Deutman, Susanna Tang, Eduard Ma, and Marie-Anne Souloumiac, have recently joined the board bringing new energy to the team.

In this newsletter, we will be looking at past events as well as introducing future events, which will be organized together with the Netherlands Hong Kong Business Association.

Keep an eye on our website or our new LinkedIn page [here](#) (are you following us already?) for the latest information, or contact us directly at secretariat@ncbc.nl.



Past Events



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Green Dream China Event – MVRDV and NIO

On May 23rd, NCBC hosted the Green Dream China Event in cooperation with Rotterdam Partners, NIO and MVRDV, to explore and exchange knowledge on the topic of sustainable mobility and urban development in Europe and China. The afternoon included a guided tour through the recently opened NIO House Rotterdam, designed by the architects MVRDV. The speakers highlighted the green ambitions of Rotterdam and its long standing relationship with Shanghai and Chinese companies. The event was closed off with drinks and networking in the NIO House Rotterdam.

| Overview

March 7th: Exporting Cosmetics to China: Understand the Market and its Stakes – Webinar

March 13th: Hong Kong & Greater Bay Area – Latest Development and Opportunities, hosted at the Royal IGC China-Table event

March 16th: Policy Meeting Two Sessions 2023 – Webinar

March 21st: Economic & Trade Cooperation Seminar between Shenzhen-Longhua district (China) and entrepreneurs in the Netherlands, held in Utrecht

May 8th: China-Table lecture event

June 29th: European Chamber's annual Business Confidence Survey

May 31st: NCBC and CCPIT Guangzhou have set up a joint liaison office in Guangzhou to be in a better position to serve companies from both sides





**Netherlands China
Business Council**
荷中商务理事会



Upcoming Events



July 6th: China Shaanxi Province – Netherlands Economic and Trade Conference aims to explore overseas cooperation opportunities and optimize the international supply chain layout of foreign trade enterprises in Shaanxi Province.

September: Lecture with John Lin at the Leiden University campus in The Hague

October: Achieving Global Climate Goals by Strengthening Europe-Asia Ties with Hong Kong, organised by the Netherlands Hong Kong Business Association and NCBC. Held in Kasteel de Wittenburg, this seminar allows attendees to gain insights from industry experts, engage in panel discussions, and explore collaboration opportunities.

November: Forum about China's role in the energy transition

January 2024: China - Africa relations event

February 2024: Chinese New Year celebration